GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA

UNSTARRED QUESTION NO:5636
ANSWERED ON:16.05.2007
CAMPAIGN FOR AIDS BY CRICKET TEAMS
Deora Shri Milind Murli

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether the International Cricket Council(ICC) has sought the help of players and officials from each participating team in the World Cup 2007 by wearing the Red-and-Blue AIDS campaign Ribbon to support UNICEF funded HIV/AIDS programme throughout the Caribbean;

(b) if so, whether the permission of the Board of Control for Cricket in India(BCCI) officials has been obtained by the ICC;

(c) if not, the reasons therefor; and

(d) the extent to which the campaign has proved to be a successful campaign ?

Answer

THE MINISTER OF PANCHAYATI RAJ, YOUTH AFFAIRS & SPORTS AND DEVELOPMENT OF NORTH EASTERN REGION (SHRI MANI SHANKAR AIYAR)

(a) to (d) : The Board of Control for Cricket in India (BCCI) have informed Government that at the request of the International Cricket Council (ICC) to nominate a player to participate in the UNICEF-funded HIV/AIDS Programme in the Caribbean, the BCCI nominated Shri Sachin Tendulkar, who participated in the programme along with cricketers from five other countries. It has been reported that the programme was a success.